

Google ANZ AI Workshops Program

A Springboard To Delivering With AI

The Program

This Google AI Workshops program is designed to empower your organisation to launch a project using Google's AI tools during a focused 12-week sprint.

Running from November 20 to April 17, the program provides continuous support through education sessions, one-on-one mentoring and ongoing progress tracking. Key events include a kick-off, product deep dives, collaborative cohort sessions and a final wrap event.

- ✔ **Educational sessions**

From case studies to AI education, we support you with a bootcamp and learning sessions.

- ✔ **12-week project sprint with clear outcomes**

Using the provided tools, you will work towards executing on an AI project across the course of the program.

- ✔ **SWOT analysis and brainstorm with Other Labs**

To ensure you're focused on the right project and outcomes for your business, we'll facilitate a business lab.

- ✔ **A cohort of like-minded folk**

We facilitate collaboration across the cohort to provide new perspectives and support as you work through the program.

- ✔ **Industry Expert Mentors**

Each news organisation will be teamed up with an industry mentor as your accountability coach.



Welcome to the Program

The Cohort



The Mentors



Anisha Khopkar

Co-founder McAuliffe & Khopkar,
former ABC innovation



Chloe Brice

Former ABC Innovation Lab
Senior Producer



Mathias de Lima Felipe

Academic, former data
journalist and developer



Other Labs

Founded by Jenni Ryall, is a future-facing program and advisory lab built on a foundation of experimentation, collaboration and impact. It aims to shape the future of media, independent publishing and the creator economy from the inside out.



Other Labs develops independent journalists into media companies, drives new ways of working and thinking for legacy media and runs industry-wide programs for experimentation in new methods such as AI, revenue diversification and product mindset.

Working with major funders, Other Labs connects publishers to financial and growth opportunities across the market, ensuring measurable impact is achieved for both the publishers and the funders. Other Labs is focused on building a community of like-minded future shapers, who are looking forward and excited about the next generation of media.

Jenni Ryall, Director – a recognised leader in content, product and innovation – brings deep expertise and an unrivalled network across the new media ecosystem. She has led regional scaled programs, multi-million dollar investment funds for the news ecosystem, strategic projects and large-scale transformations.



Shaun Davies is the founder and principal of The AI Training Company, a new venture dedicated to closing the gap between AI intention and execution in Australian workplaces. He has spent 20 years at the forefront of major technology shifts, starting in digital journalism in the early 2000s. The AI Training Company is collaborating with Other Labs to offer the Google AI Workshops Program.

At Microsoft, Shaun led AI safety and quality for a content feed seen by over a billion people. More recently, he worked with Google and Bastion Digital to train newsrooms across Australia and the Philippines in how to use AI. He is also the independent reviewer for the Australian Code of Practice on Disinformation and Misinformation.

